

WALCHAND

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Walchand Business Investors Group

an elite group of business enablers

WALCHAND

ENGINEERING & INNOVATION COUNCIL

An Initiative of Walchand College of Engineering

Creating Futures Together

www.walchandinnovations.org

Information Booklet – for web

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Creating Futures Together

Dedicated to fostering a robust ecosystem that supports entrepreneurs, startups, small businesses and communities to build impactful ventures.

WEIC (Walchand Innovations) is the engine for scaling ideas into impactful ventures. We provide end-to-end business incubation for startups, expert strategic planning and innovation services for small business, and knowledge partnerships to create socio-economic impact.

Walchand Engineering and Innovation Council

c/o IIE Cell, Walchand Engineering College
Sangli Miraj Road, Vishrambag, Sangli, Maharashtra, India – 416415
www.walchandinnovations.org



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WALCHAND BIG IS DESIGNED TO:

- **build an elite group of serious and committed startup business investors**
- **facilitate capital investments in emerging startup businesses**
- **actively mentor and advise investee startups to enable business growth**

The Walchand Business Investors Group (Walchand BIG) is an exclusive investor circle established by the Walchand Engineering and Innovation Council (WEIC or Walchand Innovations) to connect visionary investors with high-potential startup ventures. The program aims to build a community of committed investors who not only provide capital but also contribute strategic guidance, mentorship, and industry networks to emerging businesses. Through a structured process of startup identification, due diligence, investment readiness, and ongoing governance support, Walchand BIG seeks to de-risk early-stage investments while creating opportunities for significant financial returns. Together, WEIC, Investors and Entrepreneurs can drive innovation, economic growth, and sustainable wealth creation.

The global convergence of innovation and capital has solidified early-stage startup equity as a formidable new asset class. India has rapidly evolved into the world's third-largest startup ecosystem. While this avenue promises unprecedented growth potential, it inherently carries heightened risk profiles. In light of these issues WEIC is introducing a structured framework to channel capital into highly scalable ventures.

THE STRATEGIC CONTEXT: BRIDGING THE VALLEY OF DEATH

The critical phase between a validated technical prototype and commercial market traction is widely recognized in the startup ecosystem as the "valley of death." It is precisely within this chasm that most enterprises falter due to capital starvation; therefore, it is also the stage that yields the highest exponential gains for those who successfully scale. Traditional investing often avoids this stage due to the asymmetric risk. To address these risks, WEIC serves as a strategic intermediary, transforming raw entrepreneurial ambition into secure, investable assets.

THE OPPORTUNITY: AN EMERGING ASSET CLASS

The global economic landscape is witnessing a profound convergence, shifting capital from traditional, physical assets toward high-growth, innovative equities. In India, this transition represents a fundamental restructuring of wealth creation. Historically, real estate and fixed deposits provided stability, however, they increasingly lack the exponential throughput required to outpace inflation; gold was a long-term instrument, which has now become somewhat non lucrative; and equity markets are promising, but risky. In light of these issues, early-stage startup equity has emerged as a formidable and essential asset class for strategic portfolios.

India has rapidly scaled into the world's third-largest startup ecosystem. Recent data marking a decade of the Startup India initiative reveals over 2.09 lakh recognized startups generating upward of 21 lakh jobs. Furthermore, the ecosystem has incubated over 120 unicorns with a combined valuation exceeding \$350 billion. These quantified achievements underscore the massive capacity and economic viability of this value chain.

Therefore, investing in Indian startups transcends standard financial diversification; it serves as a powerful vehicle for change. By deploying capital into early-stage ventures, investors help bridge the critical "valley of death," sharing in the highest proportional gains when these enterprises successfully scale. **This requires a strategy grounded in rigorous due diligence and a clear purpose.**

Together, by providing both capital and strategic mentorship, stakeholders can transform raw innovative potential into sustainable, high-impact businesses that drive our collective economic future.

WHY INVEST WITH US? THE LEGACY OF ENGINEERING EXCELLENCE

- Legacy and Authority
- Technical leadership in the region
- Public standing
- Non-profit interest
- Expertise in identifying, mentoring and handholding high potential businesses
- Robust process for opportunity identification

THE LEGACY: Walchand College of Engineering (WCE)

You are not joining a pop-up incubator; you are joining a legacy. For over 75 years, WCE has stood as an uncompromising beacon of technical excellence. Our alumni have engineered critical infrastructure, pioneered industries, and shaped the economic landscape of this nation. This deep technical DNA ensures that your venture is validated rigorously.

(Visit: www.walchandsangli.ac.in)

THE FUTURE: Walchand Engineering and Innovation Council (WEIC)

WEIC is the specialized, agile innovation vehicle of WCE. We bridge the critical gap between academic ideation and commercial viability. Functioning as your ultimate "Testbed for Innovation," we provide access to state-of-the-art technical labs, deep-tech mentors, and a formidable network of mentors, advisors, experts, partners, investors and stakeholders who understand successful venture building.

WEIC is a non-profit Section 8 Co. with active 12A and 80G registrations for accepting philanthropic contributions.

(Visit: www.walchandinnovations.org)

HOW WILL WALCHAND BIG OPERATE

WEIC's primary mandate is to identify and build a pipeline of investor-ready startups with demonstrated growth potential, stability and profitability. We do not merely present speculative business ideas; we systematically evaluate these businesses for our elite investors. To engineer this secure investment environment, WEIC implements a robust framework:

- **Rigorous Vetting:** We conduct thorough preliminary due diligence of startups before any capital discussions commence.
- **Regulatory Compliance:** Every investee must be compliant with all prevailing regulations and be actively incubated at WEIC.
- **Strategic Planning:** WEIC will evaluate strategic plans for investee companies and provide ongoing strategy planning services.
- **Post-Investment Governance:** We rigorously monitor fund utilization by the investee company to safeguard investor interests and ensure capital drives core growth.
- **Incubation Support:** WEIC will support investee companies through its entire ecosystem, use of standard documentation templates and access to experts, mentors, consultants, partners and stakeholders.
- **Portfolio Oversight:** WEIC provides comprehensive portfolio-based investment management services to investors.

This structured approach effectively mitigates early-stage volatility, allowing investors to confidently deploy capital to bridge the valley of death and capitalize on the subsequent scale-up phase.

WCE and WEIC are going BIG; with BIG dreams and aspirations; BIG goals; and BIG businesses.

Join us in this BIG journey and enjoy BIG rewards.

If you are someone who understands the value of risk-taking, the process of building BIG ventures, and willing to invest your time, money and knowledge, we invite you to become Walchand BIG Members.

WHO CAN BECOME A MEMBER OF WALCHAND BIG

- Membership is by invitation or referral only.
- All invitations must strictly be referred by existing members only
- Members must be willing to commit a minimum of INR 2 million per year for direct investment in startup businesses.

BECOME A WALCHAND BIG MEMBER NOW !

Get in touch with:

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Know more about Walchand Engineering and Innovation Council:
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